Minor in Industrial and Graphic Design Processes
School of Industrial and Graphic Design at Auburn University
15 credit hours

Professionals in today’s economy are frequently required to implement design innovation as a part of creating and sustaining a competitive advantage. The minor in Industrial and Graphic Design Processes equips students from diverse disciplines to work more effectively to advance design innovation within an organization. Through this program, students learn how to participate in the creative problem-solving process, explore multiple modes of visual communication, examine the roles that design plays in shaping modern culture, and better recognize opportunities to employ design as an innovation catalyst within industry.

Any student not enrolled as an INDD or GDES major may earn a minor in Industrial and Graphic Design Processes by completing designated classes within the School of Industrial and Graphic Design (SIGD). Students must have a cumulative GPA of 2.0 or higher in these courses to earn the minor. Students must first consult with an academic advisor from the College of Architecture, Design and Construction (CADC) to declare their intention of pursuing the minor of Industrial and Graphic Design Processes prior to enrolling in any INDD or GDES courses.

Fall or Spring Prerequisite: The following course is required to begin a minor in Industrial and Graphic Design Processes: (3 credit hours)

(3) INDD1120 Industrial Design in Modern Society (fall or spring)

Summer Coursework: Following the completion of INDD1120, students may select a minimum of 12 credit hours from the courses listed below:

(3) INDD2230 History of Industrial Design
(3) INDD3130 Photography for Industrial Design
(3) INDD3120 Industrial Design Methods
(3) INDD3220 Materials and Technology
(3) INDD4220 Professional Practice
(3) INDD5960 Special Problems
(4) GDES3230 Letterpress Imaging
(4) GDES3240 Interactive Media
(4) GDES3220 Photo Communications

For more information, contact:

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