Auburn University Samuel Ginn College of Engineering

Young Alumni Council Student Engagement Guidelines

The guidelines presented here are intended to provide a framework for Young Alumni Council (YAC) members to interact directly with department representatives with the purpose of increasing young alumni (YA)/current student engagement.

What is the Young Alumni Council?

The Samuel Ginn College of Engineering is committed to engaging its young Auburn engineers with the activities of the college. To demonstrate the value of its YA, the college has a YAC to serve as a focus group to help keep our alumni involved in Auburn Engineering. The Mission is to engage, support and connect engineering YA. YA provide a unique opportunity to engage with current engineering students to provide valuable knowledge and coaching for a successful professional life after college. This document is intended to serve as a guide for the relationship between Engineering Departments and YA regarding student engagement.

YAC Role with Student Engagement

<table>
<thead>
<tr>
<th>Why</th>
<th>What</th>
<th>How</th>
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</table>
| Auburn engineering students will be more successful if they hone their soft skills while at Auburn in addition to developing a solid technical foundation. There are opportunities for engineering YA to help with both of those objectives. | Connect current students with YA in order to achieve the following benefits:  
  - Networking  
  - Current students learn from YA about:  
    - What they wish they had known while still in school  
    - What to expect about life after graduation  
    - Lessons learned / best practices  
    - Career opportunities  
  - Provides an opportunity to engage YA with College of Engineering activities other than giving |  
  - Mentor students  
  - Participate as a guest speaker / panel member  
  - Attend networking events such as tailgates  
  - Help with senior design and course projects  
    - Sponsor  
    - Submit ideas  
    - Mentor teams  
    - Judge presentations |

Program Contacts

<table>
<thead>
<tr>
<th>Department</th>
<th>Department Contact</th>
<th>YAC Contact</th>
</tr>
</thead>
<tbody>
<tr>
<td>Aerospace</td>
<td>Joe Majdalani</td>
<td>Dion Aviki</td>
</tr>
<tr>
<td>BioSystems</td>
<td>Steve Taylor</td>
<td>Lindsay Tucker</td>
</tr>
<tr>
<td>Civil</td>
<td>Justin Marshall / Mary Hughes</td>
<td>Angela Fanney / Julia Green</td>
</tr>
<tr>
<td>Chemical</td>
<td>Mario Eden</td>
<td>Darryl Bowman / Laura Clenney Kezar</td>
</tr>
<tr>
<td>Comp/Software/Wireless</td>
<td>Dean Hendrix</td>
<td>Rose-Gaelle Belinga / Bo Bledsoe</td>
</tr>
<tr>
<td>Activity</td>
<td>Frequency</td>
<td>Communication Method</td>
</tr>
<tr>
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<tr>
<td>YAC Contact to reach out to Department Contact at the beginning of the semester.</td>
<td>Twice a Year</td>
<td>Email or Phone</td>
</tr>
<tr>
<td>YAC Contact to Share Student Engagement Best Practices / Lessons Learned with other YAC Members</td>
<td>Twice a Year</td>
<td>YAC Spring / Fall Meetings</td>
</tr>
<tr>
<td>Liase with Student Organization Presidents to increase awareness that YA are here and would like to help them.</td>
<td>Twice a Year, Beginning of Each Semester</td>
<td>Email or Phone</td>
</tr>
<tr>
<td>Implement Student Engagement Ideas</td>
<td>As Appropriate</td>
<td>Will Vary</td>
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</table>

**Example Student Engagement Activities**

- YA Panel Sessions
- YA Newsletters (or a YA section / “How Can YA Get Involved?” section in a standing department newsletter)
- YA Tailgates or other networking events
- YA Guest Speakers in classes or at Professional Societies
- Social Media Communications
- Senior Design and Course Projects
  - Judging
  - Mentoring
  - Sponsorship
  - Ideas for new Senior Design projects
- Internships
  - Internship Career Fairs
  - Database for internship contacts (Companies looking for interns)
- Mentor Programs (Mentorship program between sophomores and seniors (buddy system))

**We want your feedback**

If you have any ideas as to how the YAC can better support student engagement initiatives, please send those ideas to Wade Welch – wade.welch@auburn.edu or 844-7461.