

**Auburn Engineering Young Alumni Council
2017-2018 Council Committees**

PROFESSIONAL DEVELOPMENT

Emily Traylor, Co-Chair
Ian Bowling, Co-Chair
Jourdan Beaumont
Rodmesia Clarke
Emily Doucette
Justin Drummond
Drew Kelley

Siobhan MacDonald
Will McCartney
Andrew Riley
Jordan Ross

Objective: Provide opportunities for young alumni to engage with current students and arm them with the necessary skills and experiences to further their professional development as they transition into the workforce. The Professional Development Committee is responsible for achieving this objective by hosting a mock interview event in which young alumni interview current students. The committee held the first mock interview event in fall 2016.

GIVING

Ryan Hill, Chair
Erika Akins
John McCracken
Austin Smith

Objective: Increase giving participation rates amongst engineering young alumni. The Giving Committee is responsible for achieving this objective by establishing a "Leave a Legacy" student giving program in each department. Chemical Engineering established a "Leave a Legacy" program in 2015, and the 2015 class had a 29.4% participation rate and committed to giving \$90,400 over the next five years. The committee is working to establish similar programs in all departments, starting with Electrical and Civil.

YOUNG ALUMNI NETWORKING EVENTS

Matthew Richter, Chair
Julia Green
Jennifer Hall
Molly Matthews
Alex Wild

Objective: Connect engineering young alumni by increasing attendance at regional young alumni events. The Networking Events Committee is coordinating young alumni social events in several key cities throughout the country.

COMMUNICATIONS AND MARKETING

Mshon Pulliam, Chair
Laura Kezar

Joseph Moore
TJ Pruitt
Emilee Williams

Objective: Improve young alumni engagement with the College of Engineering by increasing awareness of opportunities such as student engagement, networking with other young alumni, giving, etc. The Communications and Marketing Committee is responsible for achieving this objective through communications such as the Young Alumni Connection (an e-newsletter for engineering young alumni, distributed three times a year), the engineering young alumni website, social media campaigns, and engineering young alumni profiles (featured on social media and the young alumni website).