An Auburn Engineer’s Legacy Journey

**Pre-Enrollment / Recruiting**
- Involvement in E-Day events
- Tours/campus visits
- Beginning the journey of engineering leadership
- Career road map

**Undergraduate**
- Student engineering societies (AIAA, AIChE, ASCE, ASME, ASEE, IEEE)
- Engineering honor societies
- Engineers Without Borders
- Student service organizations
- Student councils
- Cupola Engineering Ambassadors
- Tutoring/mentoring

**Early Career**
- Starting to make a difference, have an impact
  - Establish scholarship or fellowship
  - Annual giving
  - Sponsor/pledge in development campaigns
  - Employer educational matching gift programs
  - Estate gifts/donations

**Graduate School / Early Career**
- Young Alumni Board
- Annual giving
- Employer educational matching gift programs
- Estate gifts/donations
- Early career milestones
  - Obtaining professional certification, P.E.
  - Continuous professional education
  - Professional society affiliation
  - Early involvement in industry associations
  - Technical skill acquisition, early leadership development
  - Military service

**Mid-Career**
- Join department advisory boards
- Utilize employer matching funds to start a scholarship
- Get involved with Young Alumni Board
- Participate in on-campus recruiting events

**Late Career / Retirement**
- Thinking about the future of Auburn Engineering
- Active participation in committees
- Involvement in Auburn Alumni Engineering Council
- Representing the Council at work, AU Alumni Events

**Where to from here?**

**Bottom line benefits:**
- Early education to students and future alumni of the possibilities/opportunities for life-long engagement with the College of Engineering
- Better definition of boards/councils and when best to participate

**Improved Retention**
- Motivation to continue long term affiliation
- Deeper commitment encourages support, financial and otherwise
- Improved participation in boards/council