



**Wednesday, October 27, 2010**  
**New Shelby Center on Magnolia Ave, Room 1103 (auditorium)**  
**5:15-6:15 PM (free pizza and refreshments)**

**AUBURN STUDENT INVENTORS CLUB**  
**PRESENTS A LECTURE BY**  
***Mr. Ron Reardon***  
**PRESIDENT OF PATENTS AND MORE, ATLANTA**

***If you have a product/business idea***  
***Learn from an expert:***

- 1. Patenting your idea***
- 2. Protecting your business idea***
- 3. National resources; United Inventors Association***
- 4. Taking your invention to the market—turning it into income quickly***



This lecture may  
Open a new world  
Of opportunities  
If you have a  
product idea

**Mr. Reardon's Bio:**

Our featured speaker is founder and President of Patents and More, Inc., near Atlanta, GA. He has three patents to his credit and is a registered patent agent. His services include patent advice, patent application, prototyping, licensing, funding, business plans and marketing, and other issues relating to conception of a new product to its reception in the marketplace.

(For more information see: <http://www.patentsandmore.com/>)

NOTE: To join the **Auburn Student Inventors Club** for free, sign up on the web at <http://www.eng.auburn.edu/center/twc/inventors-club/>