



2008 AIChE Southern Regional Conference

www.eng.auburn.edu/ausrc2008

Fall 2007

Dear Sir/Madam:

The Auburn University Chapter of the American Institute of Chemical Engineers (AIChE) is proud to be hosting the 2008 AIChE Southern Regional Student Conference. This conference will be held April 4-6, 2008. It will provide an opportunity for the best and brightest young engineers to meet and exchange ideas, share experiences, showcase their work, and explore potential career paths. I am writing to you today to ask for your support and involvement.

AIChE's Student Regional Conference attracts the best engineering students from colleges and universities across the Southeast. This event will provide an opportunity for serious-minded students to share technical knowledge, network with peers, explore different career opportunities, and meet with industry professionals. Highlights of the event include the regional paper competition, the regional ChemE car competition, and the Future's Fair. Conference attendees will also be treated to a variety of workshops and a banquet featuring a keynote address from a leader in industry.

Over 450 students from 33 universities across the southeast will be attending this conference. We will provide meeting and competition venues, food, and local transportation for the visiting students. Based on past conference expenses and service provider estimates our budget exceeds \$80,000. A contribution from your company would greatly help in providing a first-rate conference for these dedicated students.

As a sponsor of this event, your organization will be recognized in the student program and your logo will be displayed in the registration area, meeting signage, and on the conference T-shirt. Representatives from your organization are invited to attend the conference where they will be recognized at the closing banquet. We welcome representatives that want to serve as competition judges and participate in the Futures Fair.

We hope you will join us for the 2008 AIChE Southern Regional Conference here at Auburn University. If you would like more information about the conference please feel free to contact us by email at AUSRC2008@auburn.edu or by phone at 334-844-4827. We will follow up with you in a few weeks.

Best Regards,

Kevin Cullinan
Conference Fundraising Chair
cullikt@auburn.edu

Dr. Steve Duke
Conference Faculty Advisor
dukeste@auburn.edu

Preliminary Schedule of Events



Friday April 4th

1:00pm-8:00pm	Registration
2:00pm-6:00pm	Plant Tours
6:00pm-9:00pm	BBQ & Scavenger Hunt
8:30pm- ?	Social



Saturday April 5th

7:30am-9:30am	Breakfast
7:30am-10:00am	Late Registration
8:00am-11:00pm	Paper Competition
9:00am-12:30pm	Future's Fair Booths
9:00am-11:00pm	Poster Competition
9:00am-11:00pm	ChemE Car Poster Competition
11:00am-12:30pm	Lunch
1:00pm-2:30pm	Workshops
12:30pm-3:00pm	ChemE Car Competition
3:00pm-5:30pm	Kickball Tournament
7:00pm-9:15pm	Banquet
9:30pm-?	Social



Sunday April 6th

9:00am-11:30am	Officer's Breakfast
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American Institute of Chemical Engineers

Southern Regional Conference Auburn University – April 4-6, 2008
Sponsor incentives and promotion opportunities

All sponsor companies will receive:

- A company logo on the Student Conference souvenir T-shirt and recognition on the Conference website and in the Conference Program
- Written thanks and company logo in Student Conference program materials; on signs at the Student Conference; on the AIChE Southern Regional Student Conference Web site; and public acknowledgement at Student Conference events.
- **Complimentary Student Conference registrations.** Representatives from the sponsor company are entitled to **complimentary Student Conference registrations**. The representatives will be invited to attend the Student Awards Banquet, scheduled for Saturday, April 5, 2008, at the Auburn University Hotel and Conference Center. Sponsor representatives will be seated with student award winners, professors, and leaders of AIChE.

For donations of \$2,000 or more: The items above, plus:

- **Futures Fair:** Sponsor company representatives are welcome to staff an exhibit table at the **Futures Fair** – Saturday April 5 – to be held adjacent to concurrent Student Conference events. This event will permit sponsors to meet students looking for career opportunities. Participating companies will be announced to students in advance. Sponsors should be prepared to distribute information on how to upload resumes to the company's HR department.

For donations of \$3,000 or more: The items above, plus:

- Mailing List of student conference attendees after the event for one-time use. Students who specified that their information not be shared will not be included. Email addresses will not be included.

For donations of \$5,000 or more: The items above, plus:

- Ability to sponsor individual events with company recognition at specified event. Event sponsorship can be requested on attached sponsorship form (first company to request event will be granted sponsorship of event)

For donations of \$18,000 or more: The items above, plus:

- **Exclusive sponsorship of the Student Awards Banquet April 5, 2008.** This event feeds more than 450 students and AIChE leaders, and feature award presentations, speakers, entertainment, and other activities. Sponsor will be given the opportunity to provide a keynote speaker for the Banquet.

Other Opportunities

- **\$1,000 or more:** Sponsor companies may donate giveaway logo items, toys, pens, notepads, snacks, etc. Space will be set aside in the registration area or other high-visibility location for the distribution of these items. A minimum supply of 500 items would be needed.
- Additional opportunities for exclusive event or promotional sponsorship are open to discussion.

Contact: Emily Asher or Josh Citron at AUSRC2008@auburn.edu